

## **Top 10 Reasons why Rivermont Golf Club may be the perfect fit for you:**

- 1. You are tired of public golf and of driving all over town to play a five-hour round of golf.** The Golf Now “deals” are simply getting old and you are ready for an upgrade. Your time is worth something and you just drove an hour for the “deal”, spent five hours playing a course and it wasn’t even in good condition. Plus, you had to tee off at 7:00 AM or 3:00 PM for that “deal” and now your entire golfing day is shot. In short, you are ready to join a private club.
- 2. You want a true private club membership.** Sharing your club and golf course with tens of thousands of other national “members” isn’t being a part of a private club. Having access to multiple courses is great until you realize that (a) you can only play one course at a time and you will inevitably play 95% of all your golf at one course and (b) if “your” course is the desirable course in your area, every Tom, Dick and Harry that joined for far less across town will pay a small upgrade fee to have virtually unlimited access to “your” course—how fair is that?
- 3. You are not interested in “McGolf”.** Rivermont has been family owned and operated since its inception in 1973. We are a stand-alone, truly private club and have been an integral part of our community since our founding. We understand that some people prefer “Big Box” stores but while that may have a place when buying lumber, soap or coffee it doesn’t work well for a club. We also believe most people would prefer to support their community, not the bottom line of some mega golf, publically traded group in New York.
- 4. You appreciate golf architecture.** Rivermont Golf Club is one of the most architecturally interesting golf courses in the region. If you are an architecture junkie, visit sites like [GolfClubAtlas.com](http://GolfClubAtlas.com), [OneGolfersTravels.com](http://OneGolfersTravels.com) or pick up Tom Doak’s latest, [The Confidential Guide to Golf Courses \(Volume 2\)](#) and read what many experts and lovers of the game have to say. Better yet, come visit us and see for yourself what a “hidden gem” Rivermont really is.
- 5. You are more interested in joining to play than joining to impress.** Our focus is on the golf, our Members and providing a great place to play the greatest game in the world while fostering fellowship. If an enormous clubhouse, fountains and a massive locker room are more important to you than the golf and friendships, you should spend a lot more money somewhere else.
- 6. You are more interested in developing new, lasting friendships than “client golf”.** While our Members are proud to bring guests, the overwhelming majority of our rounds consist of four Members playing together and then coming in afterwards to enjoy a burger, a cold beverage and the opportunity to give one another some grief. Many other courses are corporate factories with each group consisting of a Member and three Guests virtually all day....not here.
- 7. You enjoy events and want to improve as a player.** While our course is fun it can be as challenging as you wish. Tees vary in length from 5,000 to over 7,100 yards and we have multiple games with all different skill levels. One thing is for certain, thanks to our full time PGA pros, our Flight Scope and dedicated teaching professional and a great golf course, you will soon become a better player after joining Rivermont. Your game will “travel well” after playing here!
- 8. It makes no sense to you to “finance your golf” as you cannot imagine spending years, even a decade paying off an Initiation Fee.** It may be human nature to buy the biggest house and most expensive car you can afford but why would you join any club that required you to spend years, even up to a decade, paying off an initiation fee. Plus, unlike a car or home, when you leave your club all that initiation fee money is gone with nothing to take with you.

9. **You have “done the math”** and while you love golf, are ready to join a private club and are willing to spend good money for your passion, you realize there are reasonable limits to your hobby! Private golf will always be more expensive than public and for many, it is worth it...to a point. Here is a quick break down from one of the “fancy” clubs near us:

Initiation Fee	\$70,000
A decade paying off the Fee	\$6,000 per year (\$500 per month) after an initial \$10,000 payment.
Monthly Dues	\$650.00 (before you hit a tee shot)
4 rounds of golf (cart fees)	\$80.00

An avid golfer plays 50 rounds a year and stays at their private club for 7 years. That “fancy club” that you got such an initial deal to join will cost you \$375 per round and this is for the golf only! That seven years of avid golf will cost you over \$130,000.00 and this example does not include mandatory food and beverage minimums, usage fees and assessments that are common at most other “high end” private clubs.

10. **You want, by far, the best combination of private club golf and value for your money** anywhere in the metro Atlanta area. You want Rivermont Golf Club.

Thank you for taking a moment to learn more about Membership at Rivermont Golf Club. If you would like to enter for the chance to win a dozen ProV1 golf balls, please send me an email at [ccupit@rivermontgolfclub.com](mailto:ccupit@rivermontgolfclub.com) with your name and mailing address. There is no obligation and I promise no one will contact you unless you ask us to. One winner will be selected each month.

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